


## COLD CEREALS

g* or \# = Gluten Free
All cereal listed in orange are whole grain

Cinnamon Chex
$\qquad$




Corn Chex



Rice Chex KELLOGG'S


Vanilla Chex


Wheat Chex


Fiber One Clusters


## general mills



Cheerios


Multi Grain Cheerios


Blueberry Chex




Kix


Berry Berry Kix


WAYS TO BUY UP 1036 OL OF CEREAL


Totals 36 oz.


Totals 36 oz.


Totals 36 oz.
Buy any combination of hot or cold WIC approved cereals, totaling 36 ounces


Crispy Rice Frosted Mini Spooners

QUAKER $\rightarrow$


Oatmeal Squares Brown Sugar


Grape Nuts


Grape Nut Flakes


STORE BRANDS


BEST YET
Bran Flakes
Corn Flakes
Crispy Rice
Frosted Shredded Wheat
Shredded Wheat


Almonds


Honey Roasted


Pecan and Maple Brown Sugar


Vanilla
Bunches

Vanilla


## Grea <br> value

## BIG Y

Bran Flakes
Corn Flakes
Crispy Corn Squares Frosted Shredded Wheat


GOOD \& GATHER
Honey \& Oat Mixers

## GREAT VALUE

Bran Flakes
Crisp Rice
Crunchy Nuggets
Frosted Shredded
Wheat
Toasted Corn
Toasted Oats
Toasted Rice\#
Toasted Wheat
(A) Store Brand (A) National Brand

## Price Rite PRICE RITE BOWL \& BASKET

Bite Size Shredded
Wheat
Bran Flakes
Toasted Oats

## bowle basket. SHOPRITE BOWL \& BASKET

Bran Flakes
Corn Flakes
Crispy Corn Squares
Frosted Shredded Wheat
Oats \& More with Honey
Shredded Wheat
Good Choice
Oat Crunch
Nutty Nuggets
Toasted Corn Crisps
Toasted Oats
Wheat Bran Flakes

SIGNATURE SELECT
Bran Flakes
Cereal Corn Pockets Cereal Nutty Nuggets Cereal Rice Pockets
Crispy Rice
Frosted Shredded
Wheat
Oat and Almonds Cereal Oat and More with Honey

STOP \& SHOP
Bran Flakes
Corn Flakes
Corn Squares
Crispy Rice
Frosted Shredded Wheat Honey Crunchin' Oats
Nutty Nuggets
Oat Squares
Oats \& O's

WHITE ROSE
Corn Flakes
Crispy Rice

## HOT CEREALS



Cream of Rice


Maypo Vermont Style Maple Oatmeal


Cream of Wheat


MOM Farina Original


Cream of Wheat Whole Grain


MOM Original Hot Wheat Cereal


Hot Wheat Cereal


Ralston Creamy Wheat


WINDMILL FARMS $\qquad$ WONDER $\longrightarrow$

 MARKET CLASSICS
 Whole


STOP \& SHOP


Whole Wheat

##  <br> Whole Wheat <br> 



## TORTILLAS

BUY ONLY

- Soft Corn or Whole Wheat Tortillas
- 1 pound or 16 ounce bag


White Corn


Whole Wheat

DON PANCHO


White Corn

MAYAN FARMS •


Whole Wheat

MISSION


Corn


Whole Wheat


Whole Wheat

PEPITO


Corn

LA BANDERITA

Corn



Whole Wheat

ORTEGA $\rightarrow$


Whole Wheat


Corn

QUESOS LA RICURA


White Corn

LA POBLANITA $\rightarrow$


Corn TROPICAL -


Whole Wheat

## BIG Y

Whole Wheat
FOOD CLUB
Whole Wheat

## IGA

Whole Wheat
KEY FOODS
Whole Wheat

## MY ESSENTIALS

Whole Wheat

NATURE'S PROMISE
Whole Wheat
Whole Grain Corn
SHOPRITE

- Whole Wheat
- SIGNATURE SELECT
- Whole Wheat
: STOP \& SHOP
- White Corn
- Whole Wheat

Yellow Corn

## WHOLE WHEAT PASTA

RONZONI
BARILLA $\longrightarrow$ GIA RUSSA $\longrightarrow$ HODGSON MILL $\rightarrow$ HEALTHY HARVEST $\quad$ DELALLO $\longrightarrow \quad$ FULL CIRCLE $\longrightarrow$

## BUY ONLY

- 1 pound or 16 ounce package
- 100\% Whole Wheat/Whole Grain Pasta
$\qquad$

| APPLE | ORANGE | TOMATO JUICE |
| :---: | :---: | :---: |
| Juicy Juice | All Brands | Low Sodium only |
| Old Orchard |  | Campbell's |
| Mott's | PINEAPPLE |  |
| Welch's | Langers | VEGETABLE JUICE |
|  | Libby's | Low Sodium only |
| CHERRY | Welch's | PICS/Price |
| Juicy Juice |  | Chopper |
| Welch's | PURPLE GRAPE | Signature Select |
|  | Juicy Juice | V8 |
| JUICE MIXTURES | Old Orchard |  |
| Juicy Juice | Welch's |  |
| Old Orchard |  |  |
| Welch's | WHITE GRAPE |  |
| MANGO | Juicy Juice |  |
|  | Old Orchard |  |
| Welch's | Welch's |  |

BEST YET
Apple
White Grape
Purple Grape
Grapefruit Juice/Blends

Pineapple | BIG Y |
| :--- |
| Apple |
| White Grape |
| Purple Grape |
| All Juice Mixtures |

GOOD \& GATHER
Apple
White Grape
Purple Grape
All Juice Mixtures

## GREAT VALUE

Apple
White Grape
Purple Grape
All Juice Mixtures

## HARVEST CLASSIC

Apple

## HY-TOP

Apple
White Grape
Purple Grape

## IGA

Apple
White Grape
Grapefruit Juice/Blends
Purple Grape
All Juice Mixtures


KRASDALE
Apple
White Grape
Purple Grape


## NATURE'S NECTAR

Apple
Grape

## PARADE

Apple
White Grape
Purple Grape
Grapefruit Juice/Blends

TIPTON GROVE
Apple
White Grape
Purple Grape

## VALU TIME

White Grape
Purple Grape

## WHITE HOUSE

Apple

## WHITE ROSE

Apple
White Grape
Grapefruit Juice/Blends
Purple Grape

## CONCENTRATED JUCE

## BUY ONLY

11.5-12 ounce cans, $100 \%$ juice, at least 120\% Vitamin C

## WAYS TO BUY

48 oz. $=1$ can,
96 oz. $=2$ cans,
144 oz. $=3$ cans

## LEGUMES: PEAS BEANS \& LENTLIS

Best Yet Clear Value Dole Food Club Good \& Gather Great Value HY-TOP IGA Langers Old Orchard Parade Price Chopper Seneca ShopRite
Shurfine
Signature Select Stop \& Shop Tipton Grove Tree Top Valu Time
Welch's
(yellow cap)

## FROZEN

GRAPEFRUIT ORANGE APPLE GRAPE MIXTURES PINEAPPLE NON-FROZEN
CALIUM FORTIFED
dRIED PEAS, BEANS, LENTILS


## MAY BUY:

Any single variety of dried peas, beans, or lentils

## CANNED BEANS, PEAS

## DO NOT BUY

Items with added sugars, fats, oils, vegetables, fruits or meats, baked beans


MAY BUY: Plain or vegetarian
BUY ONLY
BUY ONLY
15-16 ounce cans
15-16 ounce cans
WAYS TO BUY
WAYS TO BUY
1 can = . 25 pound
1 can = . 25 pound
4 cans = 1 pound
4 cans = 1 pound

## PEAMUT BUTTER

## MAY BUY

16-18 ounce jar Unflavored

Smooth, crunchy, creamy, chunky or natural
(A) Store Brand (A) National Brand

## MILK, CHEESE, EGGS \& TOFU

## MILK

Purchase size and type shown on the WIC Family Benefits List

## MAY BUY:

- Skim (fat free)
- 1\% (low fat)
- 2\% (reduced fat)
- Whole
(For children 12-23 months old)


## DO NOT BUY

Buttermilk, organic,
flavored milk,
raw milk

## MAY BUY:

SOY MILK
64 ounce/Half gallon, refrigerated


## EVAPORATED MILK

12 ounce can, Fat Free, 2\%, Whole (Vitamin D added)

## WAYS TO BUY

1 can liquid $=.18$ of a gallon
5 cans $=1$ gallon

ADDITIONAL

## MILK CHOICES

- Lactose Reduced/Lactose Free Milk, 64 oz/Half Gallon Skim, 1\%, 2\%, Whole
- Kosher Milk

Skim, 2\%, Whole

- Nonfat Dry Milk
- Goat's Milk

Meyenberg (canned-liquid or powder)

## WAYS TO BUY

1 can liquid $=.18$ of a gallon
5 cans $=1$ gallon
4 cans powder $=3$ gallons

## UHT MILK

Shelf Stable, Unflavored, Regular or

- Lactose Free, Skim, 1\%, 2\%, Whole See Your Nutritionist for Issuance



## CHEESE

## BUY ONLY

8 OR 16 ounce package

## MAY BUY:

- American
- Colby/Colby Jack
- Cheddar
- Monterey Jack
- Mozzarella
- Muenster
- Fat Free Mozzarella, prepackaged:

Calabro, Polly-O

## DO NOT BUY

Deli, individually wrapped slices, cheese food, cheese product or spreads, cream cheese or cottage cheese, imported, flavored, organic

## EGGS

ANY BRAND
MAY BUY:
Any size, 1 dozen, carton, white or brown


## YOUURT

WHOLE MILK YOGURT (FOR CHILDREN 12-23 MONTHS OLD)
*ALSO AVAILABLE IN WHOLE MILK YOGURT

## DO NOT BUY

Greek yogurt,
artificial sweeteners

## INFANT FOOD



MAY BUY: 1 quart or 32 ounce container, 4
ounces 4 pack, 4 ounces 8 pack
: LOW-FAT / NON-FAT Any flavors

- Axelrod*
- Best Yet
- Big Y
- Brown Cow*
- Butterworks Farm*
- Cabot
- Coburn Farms
- Cream O Land
- Crowley
- Dannon*
- Dannon All Natural* Desi Natural Dahl*
Food Club
- Friendship
- Good \& Gather
- Great Value
- Green Mountain Creamery*
J \& J Kosher
La La

La Yogurt
La Yogurt Probiotic* Lucerne Dairy Farms
Maple Hill*
Mountain High*
My Essentials
Nature's Promise*
PICS/Price Chopper
Price Rite Bowl \& Basket
Romis*
Seven Stars Farm*
ShopRite Bowl \& Basket*
Shur Fine
Stop \& Shop
Stonyfield*
Super A
Yoplait
Yoplait Grande

## INFANT CEREAL

## MAY BUY:

- 8 or 16 ounce container size only
- Choose any brand


## DO NOT BUY //////////////

- Varieties that include DHA, fruit,
formula, and/or yogurt


## INFANT FRUITS AND VEGETABLES

## MAY BUY:

- 4 or 8 ounce container, sampler or variety packs
- Choose single ingredients or combinations of fruits and vegetables (i.e. apple-banana, apple-sweet potato, etc.)
- Choose any brand


## DO NOT BUY //I/I/I/I/!

- Added sugar or pouches


## CANNED FISH

FOR CERTAIN CATEGORIES OF PREGNANT AND BREASTFEEDING WOMEN

Packed in water or oil. Added sauces or flavorings are allowed.

TUNA FISH
5 ounce can - Chunk Light only
SARDINES
3.75 ounce can

PINK SALMON
5-15 ounce cans

## FRUITS \& VEGETABLES

- Know your benefit balance before you shop.
- The Fruit and Vegetable benefits will have a maximum dollar amount, shown on your WIC Family Benefits List.
- If your fruit and vegetable purchase costs more than the maximum dollar amount, you may put something back or pay the difference with another form of payment (SNAP, cash or credit/debit card).
- If your fruit and vegetable purchase costs less than the maximum dollar amount, your balance will remain on your eWIC card for the benefit period.


## FRESH FRUITS \& VEGETABLES

## MAY BUY:

- Any variety
- Whole, precut, shredded or packaged - Sold by bags, boxes, piece, pound or package
- Salad and/or mixed greens in a bag


## DO NOT BUY

Salad bar items, party trays, fruit baskets, dried fruit, fruit snacks. Packaged Salads/Kits with added dressings, meats, nuts, croutons, cheese, etc.

## FROZEN FRUITS \& VEGETABLES

## MAY BUY:

- Any brand/variety and size
- Plain fruit or vegetable or plain mixtures


## DO NOT BUY

Items with added sweeteners, sugar, added fats/oils, french fries, hash browns, tater tots, other shaped potatoes. Must not be packed with sauce, pasta or rice.

## CANNED FRUITS \& VEGETABLES

## MAY BUY:

- Any brand and size
- Must be packed in water or juice
- May be regular or low sodium
- Can or plastic packages

CANNED TOMATO SAUCE

- Plain Canned Tomato/Spaghetti Sauce


## DO NOT BUY

Items with added sweeteners, sugars, syrup, added fats, oils, salt (fruit), cranberry sauce, pie fillings, fruit cocktail, pickled (vegetables), creamed or sauced vegetables, olives

## TIPS FOR A POSIIVE SHOPPING EXPEERIENCE

- Your eWIC card is only accepted at Connecticut authorized vendors and cannot be used in any other state.
- For a list of WIC authorized vendors ask your local agency staff, visit www.ct.gov/dph/wic under the Retailers tab, or use the WICShopper App.
- Refer to your Family Benefits List for products that have been specifically chosen for each participant's need. Not every product listed in this Food Guide is eligible for your purchase.

For example: Although the food guide has whole milk as a WIC approved item, if you have a child two years or older you will only be able to purchase $1 \%$ or skim/fat-free milk for that child.

## Connecticut WIC <br> APPROVED

 App and scan products.- To identify WIC approved foods in the store, look for the Connecticut WIC approved shelf tag.
- The cashier should scan all of your selected items. Stores cannot limit your choices of WIC approved brands.
- Remember to use your WIC benefits before any other form of payment (SNAP, TFA, cash or credit/debit card).
- When available, review the mid transaction receipt before you confirm yes. If you have paid for an item that should have come off the eWIC card, you can ask for a refund at the customer service desk before you leave the store.
- In order to better serve you if you have a problem purchasing or buying an item, ask for a store manager. If you need additional assistance, call the State WIC office at 1-800-741-2142 while you are at the store.


## RIGHTS \& <br> RESPONSBBLITIES

## YOUR RIGHTS:

- WIC provides nutrition education, breastfeeding information and support and healthy foods.
- WIC will help you connect with other resources that may help your family including HUSKY A/Medicaid, local food banks and health services.
- All information you give to WIC will be kept private.
- If you feel you have been discriminated against, you may file a complaint
- Standards to participate in the WIC Program are the same for everyone, regardless of race, color, national origin, age, disability or sex.
- If you need interpreter or disability services, please ask WIC Staff.


## QUESTIONS

Can I change the foods listed on my family benefit list? ONLY your local WIC office can change your food package. If you have concerns or special needs, be sure to talk to your WIC Nutritionist before your benefits are issued. They may be able to adjust your food package.

Do I need to purchase everything listed on my family benefit list? Your nutritionist can tailor your family benefits list to issue only the food you will buy and use. No, you are not required to pick up everything on your Family Benefit List. We encourage you to shop responsibly and only purchase the foods that you know you will use.

What if I run out of food and I've used all of my WIC benefits? The WIC program is only meant to "supplement" your diet. The foods you receive at WIC are not intended to meet all of your nutritional needs. You will need to purchase additional foods on your own. Your local office can help you find additional food assistance programs if needed.
$\square$

YOUR RESPONSIBILITIES:

- Treat WIC and store staff with courtesy and respect. If you feel that a store, a WIC participant or a staff person is doing something wrong, call the State WIC agency at
1-800-741-2142.
- Keep your eWIC card and Food Guide in a safe place.
- Report address and/or phone changes to the WIC office as soon as possible.


## YOU UNDERSTAND:

- In order to provide you with certain referrals, we may need to share your name and or contact information with outside organizations. We will request your special permission when we need to share your name and contact information with anyone outside of the WIC Program.
- That if you intentionally lie to receive WIC benefits or if you violate the program rules you will be subject to suspension or disqualification.
- Selling, attempting to sell or giving away WIC benefits, food or formula is not allowed. If you do so, you will be asked to repay the value of the items and you may be subject to suspension or disqualification.
- Posting WIC items on any social media, including, but not limited to Facebook, Craigslist and Ebay is considered an attempt to sell.

Can I save benefits for next month that I didn't use? No. Benefits expire at midnight on the expiration date found on each receipt.

Can I participate in more than one WIC Program at the same time? No.

What happens if I move?
Try to contact your local WIC office before you move. They can give you transfer

- information to take to the

WIC office in
your new area.

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex (including gender identity and sexual orientation), disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotape, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD-3027) found online at: $h$ ttps:// www.usda.gov/sites/default/files/documents/USDA-OASCR\ P-Complaint-Form-0508-0002-508-11-28-17Fax2Mail.pdf, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:
(1) mail: U.S. Department of Agriculture

Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410;
(2) fax: (202) $690-7442 ;$ or
(3) email program.intake@usda.gov

This institution is an equal opportunity provider.

## Connecticut WIIC

NUTRITION IS JUST the BEGINNING.

