CONNECTICUT WIC

January 1, 2021



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BL

FOR MORE INFORMATION, VISIT WWW.CT.GOV/DPH/WIC

Not all WIC approved foods may appear in this booklet.

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SUCCESSFUL SHOPPING TIPS

BEFORE YOU SHOP:

- Download the WICShopper app.
- Review your Family Benefits List, recent receipt or check My Benefits on the WICShopper app to check your available balance.
- Know your Fruit & Vegetable cash value benefit amount.
- Check the start and end dates of your benefit period.

WHILE YOU SHOP:

- Look for the Connecticut WIC approved shelf tags or use the WICShopper app to help identify WIC items.
- Choose only WIC approved items from this Food Guide and make sure you have the correct quantities indicated on your Family Benefits List or recent receipt.

CHECKOUT:

- Use your store saving card.
- Tell the cashier you have coupons before the transaction.
- Use your WIC benefits before any other form of payment (SNAP, TFA, cash, or credit/debit card).
- Request and review the mid transaction receipt before you choose Yes.





2* or # = Gluten Free

All cereal listed in orange are whole grain.











Chex



Clusters

Shredded

Wheat





GENERAL MILLS

Cheerios

Cheerios

Berry Berry

Kix



**** **g***

Cheerios

Multi Grain

Cheerios

Honey Kix



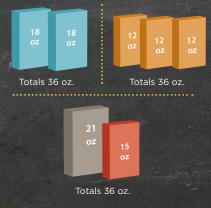
Kix

Blueberry

Chex



WAYS TO BUY UP TO 36 OZ OF CEREAL



Buy any combination of hot or cold WIC approved cereals, totaling 36 ounces



Total

Chex







KELLOGG'S

All-Bran Complete Wheat Flakes Flakes





Rice Krispies Special K





-Nuts

POST -









VANILLA BUNCHES





Crispy Rice Frosted Mini **Spooners**



Grape Nut Flakes

Great Grains Crunchy Pecans

Almonds Roasted

Maple Brown

Vanilla **Bunches**

Vanilla Multigrain

Whole Grain **Honey Crunch**

QUAKER -UAKER ATMEAL SOUAR







Frosted Shredded Wheat **Shredded Wheat**



Bran Flakes Corn Flakes **Crispy Corn Squares Frosted Shredded** Wheat



Honey

Great



GREAT VALUE Bran Flakes Crisp Rice Crunchy Nuggets **Frosted Shredded** Wheat **Toasted Corn Toasted Oats** Toasted Rice# **Toasted Wheat**

CEREALS







COLD CEREALS



HY-TOP Bran Flakes Corn Flakes Crispy Rice Toasted Oats



Bran Flakes Corn Flakes# Corn Squares# Crispy Rice# Frosted Shredded Wheat Shredded Wheat Tasteeos

Toasted Oats

IGA

ns	KIGGINS					
	Bran Fla					
	Corn Fla					

Bran Flakes Corn Flakes Crispy Rice



Krasdale KRASDALE

Corn Flakes

PARADE Toasted Oats



ALEAN

Cream of

Wheat

Whole Grain

MOM Original

Hot Wheat

Cereal

Price Rite PRICE RITE BOWL & BASKET

Bite Size Shredded Wheat Bran Flakes Toasted Oats

bowl & basket. SHOPRITE BOWL & BASKET

Bran Flakes Corn Flakes Crispy Corn Squares Frosted Shredded Wheat Oats & More with Honey Shredded Wheat

Corn Flakes

Frosted Shredded Wheat Oats & More Toasted Roasted Oats Wheat Bran Flakes



SIGNATURE SELECT

Bran Flakes Cereal Corn Pockets Cereal Nutty Nuggets Cereal Rice Pockets Crispy Rice Frosted Shredded Wheat Oat and Almonds Cereal Oat and More with Honey

STOP & SHOP

Bran Flakes Corn Flakes Corn Squares Crispy Rice Frosted Shredded Wheat Honey Crunchin' Oats Nutty Nuggets Oat Squares Oats & O's



Stop8Shop[®]

WHITE ROSE Corn Flakes

Crispy Rice





Cream of Rice



Maypo Vermont Style Maple Oatmeal



ream of Wheat



MOM Farina Original

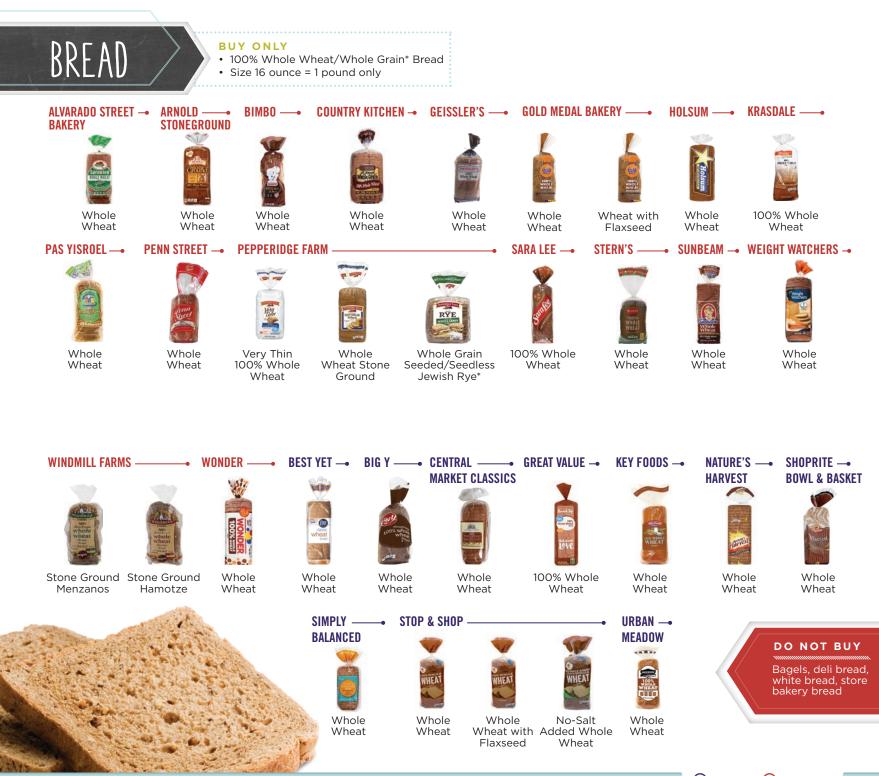


Hot Wheat Cereal



Ralston Creamy Wheat





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BREAD

TORTILLAS

BUY ONLY

• Soft Corn or Whole Wheat Tortillas • 1 pound or 16 ounce bag





INGREDIENTS

¹/₄ pound lean ground beef 1/4 cup onion, chopped

1 cup black beans

2 tablespoons taco sauce

1/8 teaspoon garlic powder

- ¹/₂ cup enchilada sauce
- 4 whole-wheat tortillas. softened
- 1/4 cup cheddar cheese, shredded

Bolded items are WIC approved foods.

DIRECTIONS

- 1. Place ground beef in a microwave-safe bowl; cover, and cook at 100% power for 1-2 minutes.
 - 2. Stir ground beef and mix in onion. Cook 2-3 minutes or until meat is no longer pink. Drain well.
 - 3. Mix black beans, taco sauce, and garlic powder into meat mixture.
 - 4. Lay tortillas flat and pour ¼ cup meat mixture in the center of each tortilla; roll tightly.
 - 5. Pour enchilada sauce in an 8x8 microwave-safe baking dish. Roll filled tortillas in enchilada sauce. Place seam side down in the baking dish. Cover and microwave at 70% power for 10-15 minutes. **Note: Rotate dish after 5 minutes, if your microwave does not have a turntable. **
 - 6. Sprinkle cheese on top of each enchilada. Microwave, uncovered, at 70% power for 1-3 minutes, until cheese is melted.
 - 7. Serve warm.

BIG Y

Whole Wheat

FOOD CLUB Whole Wheat

IGA Whole Wheat

KEY FOODS Whole Wheat

MY ESSENTIALS Whole Wheat

Whole Wheat

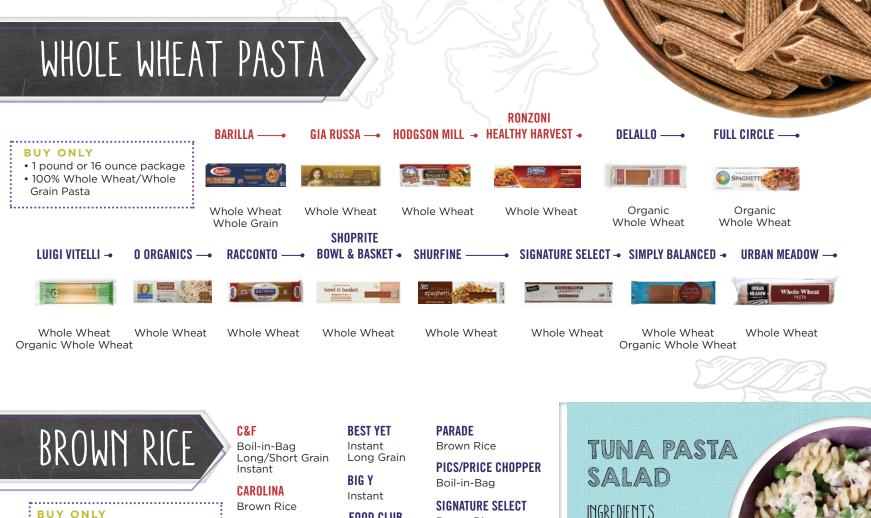
NATURE'S PROMISE Whole Wheat Whole Grain Corn

SHOPRITE Whole Wheat

SIGNATURE SELECT Whole Wheat

STOP & SHOP

White Corn Whole Wheat Yellow Corn



BUY ONLY • 1 pound or 14-16 ounce bag/box • Plain brown rice

DO NOT BUY

White rice, rice with seasoning, bulk, organic rice

Brown Rice

GOYA Brown Rice

MAHATMA Brown Rice

MINUTE **Brown Rice**

RICELAND Natural

SUCCESS Brown Rice

UNCLE BEN'S

Fast & Natural Whole Grain Instant Natural Whole Grain Whole Grain Boil-In-Bag

SIGNATURE SELECT Brown Rice

SHURFINE

GOOD & GATHER Brown Rice Instant Brown Rice Brown Rice

> Boil-in-Bag Instant

WHITE ROSE Brown Rice

MY ESSENTIALS Brown Rice

FOOD CLUB

Boil-in-Bag

GREAT VALUE

Brown Rice

Long Grain

IGA

Instant

STOP & SHOP

3 cups whole wheat pasta. cooked and drained Two 5 oz cans of

water-packed tuna, drained 3 stalks celery, chopped 3/4 cup light mayonnaise 2 cups frozen peas, thawed

Bolded items are WIC approved foods. Certain categories of pregnant and breastfeeding women may receive canned fish.

DIRECTIONS

- 1. Combine the cooked and drained pasta with the drained tuna, chopped celery, peas, and mayonnaise.
- 2. Chill at least 1-2 hours before serving.

A Store Brand (A) National Brand

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FLUID JUICE

APPLE

Juicy Juice Old Orchard Mott's Welch's

CHERRY Juicy Juice Welch's

JUICE MIXTURES

Juicy Juice Old Orchard Welch's

MANGO

Juicy Juice Welch's

White Grape Grapefruit Juice/Blends Purple Grape All Juice Mixtures

KRASDALE Apple

IGA

Apple

White Grape **Purple Grape**



NATURE'S NECTAR Apple Grape



PARADE

Apple White Grape **Purple Grape** Grapefruit Juice/Blends

PICS/PRICE CHOPPER Apple White Grape Purple Grape Grapefruit Juice/Blends Pineapple All Juice Mixtures

BUY ONLY

ORANGE

All Brands

PINEAPPLE

Langers

Libby's

Welch's

Welch's

PURPLE GRAPE

Juicy Juice

Old Orchard

WHITE GRAPE

Juicy Juice

Welch's

Old Orchard

WAYS TO BUY

64 ounces = 1 bottle

128 ounces = 2 bottles

TOMATO JUICE

Campbell's

PICS/Price

Chopper

V8

Low Sodium only

VEGETABLE JUICE

Low Sodium only

Signature Select





White Grape Grapefruit Juice/Blends Purple Grape



64 or 128 ounce bottle, 100% juice, at least 120% Vitamin C

BEST YET Apple White Grape **Purple Grape** Grapefruit Juice/Blends Pineapple

BIG Y Apple

White Grape Purple Grape Juice a Lot All Juice Mixtures



Apple White Grape Grapefruit Juice/Blends Pineapple Purple Grape

GOOD & GATHER

Apple White Grape Purple Grape All Juice Mixtures



GREAT VALUE

Apple White Grape **Purple Grape** All Juice Mixtures



HARVEST CLASSIC

Apple



HY-TOP Apple White Grape Purple Grape



SHURFINE

Apple White Grape Grapefruit Juice/Blends Purple Grape



SIGNATURE SELECT

Apple Apple Cider **Cranberry Blends** Grape Grapefruit Pineapple White Grape



Apple White Grape **Purple Grape**







WHITE HOUSE Apple



WHITE ROSE Apple White Grape Grapefruit Juice/Blends Purple Grape





FOOD CLUB





CONCENTRATED JUICE

	•
BUY ONLY 11.5-12 ounce cans, 100% juice, at least 120% Vitamin C	•
WAYS TO BUY 48 oz. = 1 can, 96 oz. = 2 cans, 144 oz. = 3 cans	
	•

	GRAPEFRUIT	ORANGE Alcium fortifie	APPLE	GRAPE	MIXTURES
Best Yet	\checkmark	\checkmark	\checkmark	\checkmark	
Clear Value	\checkmark	\checkmark	\checkmark		
Dole	\checkmark	\checkmark			\checkmark
Food Club	\checkmark	\checkmark	\checkmark		
Good & Gather	· 🗸	\checkmark	\checkmark	\checkmark	\checkmark
Great Value	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
HY-TOP	\checkmark	\checkmark	\checkmark		
IGA	\checkmark	\checkmark	\checkmark		
Langers	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Old Orchard	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Parade	\checkmark	\checkmark	\checkmark		
Price Chopper	\checkmark	\checkmark	\checkmark		
Seneca	\checkmark	\checkmark	\checkmark	\checkmark	
ShopRite	\checkmark	\checkmark			
Shurfine	\checkmark	\checkmark	\checkmark		
Signature Sele	ct	\checkmark	\checkmark		
Stop & Shop	\checkmark	\checkmark	\checkmark	\checkmark	
Tipton Grove	\checkmark	\checkmark	\checkmark		
Tree Top	\checkmark	\checkmark	\checkmark		
Valu Time	\checkmark	\checkmark	\checkmark		
Welch's (yellow cap)				\checkmark	\checkmark

FROZEN

PE MIXTURES PINEAPPLE NON-FROZEN

ALL JUICES DO NOT BUY

Juice cocktail, beverages, drinks or juice with added sugar or sweeteners

LEGUMES: PEAS, BEANS & LENTILS

DO NOT BUY

Items with added sugars, fats, oils, vegetables, fruits or meats, baked beans

DRIED PEAS, BEANS, LENTILS

BUY ONLY 1 pound (16 ounce) bags



MAY BUY: Any single variety of dried peas, beans, or lentils

CANNED BEANS, PEAS

.

BUY ONLY 15-16 ounce cans

WAYS TO BUY 1 can = .25 pound 4 cans = 1 pound



MAY BUY: Plain or vegetarian

PEANUT BUTTER

MAY BUY:

16-18 ounce jar Unflavored

Smooth, crunchy, creamy, chunky or natural



Flavored, organic

CONCENTRATED JUICE, LEGUMES: PEAS, BEANS, LENTILS & PEANUT BUTTER

MILK, CHEESE, EGGS & TOFU

MILK

Purchase size and type shown on the WIC Family Benefits List

MAY BUY:

- Skim (fat free)
- 1% (low fat)
- 2% (reduced fat)
- Whole (For children 12-23 months old)

DO NOT BUY

Buttermilk, organic, flavored milk, raw milk



SOY MILK 64 ounce/Half gallon, refrigerated

8TH CONTINENT



Original PACIFIC ULTRA SOY

Original (shelf stable, 32 oz) SILK

Original

EVAPORATED MILK

12 ounce can, Fat Free, 2%, Whole (Vitamin D added)

WAYS TO BUY

1 can liquid = .18 of a gallon

5 cans = 1 gallon

•

ADDITIONAL MILK CHOICES

- Lactose Reduced/Lactose
- Free Milk, 64 oz/Half Gallon
- Skim. 1%. 2%. Whole
- Kosher Milk
- Skim, 2%, Whole
- Nonfat Dry Milk
- Goat's Milk Meyenberg (canned-liquid or powder)

- WAYS TO BUY 1 can liquid = .18 of a gallon
- 5 cans = 1 gallon
- 4 cans powder = 3 gallons
- •

UHT MILK

- Shelf Stable, Unflavored, Regular or
- Lactose Free, Skim, 1%, 2%, Whole See Your Nutritionist for Issuance



CHEESE

BUY ONLY 8 OR 16 ounce package

MAY BUY:

- American
- Colby/Colby Jack
- Cheddar
- Monterey Jack
- Mozzarella
- Muenster
- Fat Free Mozzarella, prepackaged: Calabro, Pollv-O

DO NOT BUY

Deli, individually wrapped slices, cheese food, cheese product or spreads, cream cheese or cottage cheese, imported, flavored, organic

EGGS

ANY BRAND

MAY BUY: Any size, 1 dozen, carton, white or brown

DO NOT BUY Organic

TOFU

MAY BUY:

8-16 ounce package, Plain

In order to receive the full benefit of tofu, purchase 8 or 16 ounce packages.

AZUMAYA

Extra Firm, Firm

NASOYA

Cubed, Firm, Lite Firm, Silken, Super Firm, Super Firm Cubed

NATURE'S PROMISE

Extra Firm, Firm

O ORGANICS

Extra Firm, Firm, Silken, Sprouted Super Firm

YOGURT

WHOLE MILK YOGURT (FOR CHILDREN 12-23 MONTHS OLD)

.

*ALSO AVAILABLE IN WHOLE MILK YOGURT

DO NOT BUY

Greek yogurt, artificial sweeteners

INFANT FOOD

MAY BUY: 1 quart or 32 ounce container, 4 ounces 4 pack, 4 ounces 8 pack

LOW-FAT / NON-FAT Any flavors

Axelrod* Best Yet Big Y Brown Cow* Butterworks Farm* Cabot Coburn Farms Cream O Land Crowley Dannon* Dannon All Natural* Desi Natural Dahl* Food Club Friendship Good & Gather Great Value Green Mountain Creamerv* J & J Kosher La La

La Yogurt La Yogurt Probiotic* Lucerne Dairy Farms Maple Hill* Mountain High* Mv Essentials Nature's Promise* PICS/Price Chopper Price Rite Bowl & Basket Romis* Seven Stars Farm* ShopRite Bowl & Basket* Shur Fine Stop & Shop Stonyfield* Super A Yoplait Yoplait Grande

CANNED FISH

FOR CERTAIN CATEGORIES OF PREGNANT AND BREASTFEEDING WOMEN

Packed in water or oil. Added sauces or flavorings are allowed.

TUNA FISH

5 ounce can - Chunk Light only

SARDINES 3.75 ounce can

PINK SALMON

5-15 ounce cans



INFANT MEAT

AVAILABLE TO EXCLUSIVELY BREASTFED INFANTS 6-11 MONTHS ONLY

MAY BUY:

- Individual containers, sampler or variety packs
- Choose any brand
- Choose from the following varieties:
 Beef & Beef Broth/Gravy
 - Chicken & Chicken Broth/Gravy
 - Ham & Ham Broth/Gravy
 - Turkey & Turkey Broth/Gravy

DO NOT BUY www.www.www.

Pouches, desserts, dinners, casseroles, mixtures with added DHA/ARA, salt, sugar, cheese, cereal, or pasta

INFANT CEREAL

MAY BUY:

- 8 or 16 ounce container size only
- Choose any brand

• Varieties that include DHA, fruit, formula, and/or yogurt

INFANT FRUITS AND VEGETABLES

MAY BUY:

- 4 or 8 ounce container, sampler or variety packs
- Choose single ingredients or combinations of fruits and vegetables (i.e. apple-banana, apple-sweet potato, etc.)
- Choose any brand

• Added sugar or pouches

FRUITS & VEGETABLES

- Know your benefit balance before you shop.
- The Fruit and Vegetable benefits will have a maximum dollar amount, shown on your WIC Family Benefits List.
- If your fruit and vegetable purchase costs more than the maximum dollar amount, you may put something back or pay the difference with another form of payment (SNAP, cash or credit/debit card).
- If your fruit and vegetable purchase costs less than the maximum dollar amount, your balance will remain on your eWIC card for the benefit period.

FRESH FRUITS & VEGETABLES

MAY BUY:

- Any variety
- Whole, precut, shredded or packaged Sold by bags, boxes, piece, pound or package
- Salad and/or mixed greens in a bag

CANNED FRUITS & VEGETABLES

MAY BUY:

- Any brand and size
- Must be packed in water or juice

DO NOT BUY

Salad bar items, party trays, fruit baskets, <u>dried fruit</u>, fruit snacks. Packaged

Salads/Kits with added dressings, meats,

DO NOT BUY

Items with added sweeteners, sugars, syrup, added fats, oils, salt (fruit),

cranberry sauce, pie fillings,

(vegetables), creamed or

sauced vegetables, olives

fruit cocktail, pickled

nuts, croutons, cheese, etc.

- May be regular or low sodium
- Can or plastic packages

CANNED TOMATO SAUCE

• Plain Canned Tomato/Spaghetti Sauce

FROZEN FRUITS & VEGETABLES

MAY BUY:

- Any brand/variety and size
- Plain fruit or vegetable or plain mixtures

DO NOT BUY

Items with added sweeteners, sugar, added fats/oils, french fries, hash browns, tater tots, other shaped potatoes. **Must not be packed with** sauce, pasta or rice.

FRUITS & VEGETABLES

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TIPS FOR A POSITIVE SHOPPING EXPERIENCE

- Your eWIC card is only accepted at Connecticut authorized vendors and cannot be used in any other state.
- For a list of WIC authorized vendors ask your local agency staff, visit www.ct.gov/dph/wic under the Retailers tab, or use the WICShopper App.
- Refer to your Family Benefits List for products that have been specifically chosen for each participant's need. Not every product listed in this Food Guide is eligible for your purchase.

For example: Although the food guide has whole milk as a WIC approved item, if you have a child two years or older you will only be able to purchase 1% or skim/fat-free milk for that child.

- To ensure an item is WIC approved, use the WICShopper App and scan products.
- To identify WIC approved foods in the store, look for the Connecticut WIC approved shelf tag.



- The cashier should scan all of your selected items. Stores cannot limit your choices of WIC approved brands.
- Remember to use your WIC benefits before any other form of payment (SNAP, TFA, cash or credit/debit card).
- When available, review the mid transaction receipt before you confirm yes. If you have paid for an item that should have come off the eWIC card, you can ask for a refund at the customer service desk before you leave the store.
- In order to better serve you if you have a problem purchasing or buying an item, ask for a store manager. If you need additional assistance, call the State WIC office at **1-800-741-2142** while you are at the store.

RIGHTS & RESPONSIBILITIES

YOUR RIGHTS:

- WIC provides nutrition education, breastfeeding information and support and healthy foods.
- WIC will help you connect with other resources that may help your family including HUSKY A/Medicaid, local food banks and health services.
- All information you give to WIC will be kept private.
- If you feel you have been discriminated against, you may file a complaint.
- Standards to participate in the WIC Program are the same for everyone, regardless of race, color, national origin, age, disability or sex.
- If you need interpreter or disability services, please ask WIC Staff.

YOUR RESPONSIBILITIES:

- Treat WIC and store staff with courtesy and respect. If you feel that a store, a WIC participant or a staff person is doing something wrong, call the State WIC agency at 1-800-741-2142.
- Keep your eWIC card and Food Guide in a safe place.
- Report address and/or phone changes to the WIC office as soon as possible.

YOU UNDERSTAND:

- In order to provide you with certain referrals, we may need to share your name and or contact information with outside organizations. We will request your special permission when we need to share your name and contact information with anyone outside of the WIC Program.
- That if you intentionally lie to receive WIC benefits or if you violate the program rules you will be subject to suspension or disqualification.
- Selling, attempting to sell or giving away WIC benefits, food or formula is not allowed. If you do so, you will be asked to repay the value of the items and you may be subject to suspension or disqualification.
- Posting WIC items on any social media, including, but not limited to Facebook, Craigslist and Ebay is considered an attempt to sell.



Can I change the foods listed on my family benefit list?

ONLY your local WIC office can change your food package. If you have concerns or special needs, be sure to talk to your WIC Nutritionist before your benefits are issued. They may be able to adjust your food package.

Do I need to purchase everything listed on my family benefit list?

Your nutritionist can tailor your family benefits list to issue only the food you will buy and use. No, you are not required to pick up everything on your Family Benefit List. We encourage you to shop responsibly and only purchase the foods that you know you will use.

What if I run out of food and I've used all of my WIC benefits?

The WIC program is only meant to "supplement" your diet. The foods you receive at WIC are not intended to meet all of your nutritional needs. You will need to purchase additional foods on your own. Your local office can help you find additional food assistance programs if needed. Can I save benefits for next month that I didn't use? No. Benefits expire at midnight on the expiration

date found on each receipt.

Can I participate in more than one WIC Program at the same time? No.

What happens if I move?

Try to contact your local WIC office before you move. They can give you transfer information to take to the WIC office in your new area. In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex (including gender identity and sexual orientation), disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotape, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD-3027) found online at: https://www.usda.gov/sites/default/files/documents/USDA-OASCR%20P-Complaint-Form-0508-0002-508-11-28-17Fax2Mail.pdf, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

(1) mail: U.S. Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410;

(2) fax: (202) 690-7442; or

(3) email: program.intake@usda.gov.This institution is an equal opportunity provider.

Connecticut

NUTRITION IS JUST the BEGINNING.